



**BUILDERS AND  
REMODELERS**  
ASSOCIATION OF  
GREATER BOSTON

# Key Partner Program



Showcase your products and services to leading  
professionals in the building industry

# Message from BRAGB

## Let's make this a great year and a valued partnership!

Where would you like to take your marketing efforts this year? Are you looking to target home builders and remodelers? Small business owners? Respected industry professionals? Would you like to be present at large formal events such as BRAGB's Economic Forecast Event or the PRISM Awards? Do you prefer to network in a more casual setting, such as our golf tournament or ski outing?

### We offer partnerships to fit any of your goals and budget!

Partnering with BRAGB will add value to your membership and help you gain recognition in front of your industry peers. BRAGB provides members, sponsors, and partners an abundance of ways to achieve professional development and recognition.

The sheer number of events and opportunities we offer can be overwhelming, so we have consolidated some of our best promotional opportunities into the **BRAGB Key Partner Program**.

This program will help you map out your involvement with our members and future members to get the best return on investment for your marketing dollars.

We encourage you to contact us for more information.

We appreciate you looking to BRAGB as a partner in your marketing efforts.

We hope that you look to the coming year with as much anticipation as we do!



45 Dan Road  
Suite #8  
Canton, MA 02021  
Fax: 781-890-2396

## Questions?

If you have questions regarding an opportunity in this program, please contact Scott Szycher at:  
(781) 890-2434 or [sszycher@bragb.org](mailto:sszycher@bragb.org).

# BRAGB Key Partner Program Checklist

**MARKET REACH**  
**370+ Member**  
**Companies**  
**1000s of Building**  
**Industry Professionals**

BRAGB can be an important partner in your overall marketing campaign.

Participating as a Key Partner:

- Provides your company the benefits of significant promotion to our membership and beyond
- Demonstrates your support for the association that supports the building industry
- Aids the association in providing improved services for members

## SPONSORSHIP INFORMATION CHECKLIST

COMPANY: \_\_\_\_\_

BRAGB ANNUAL MEMBERSHIP	Qty.	Fee	Sponsorship
Annual Dues - Builder or Associate		\$ 675	\$
Sustaining Builder - See Brochure		\$2,500	\$
<b>SPONSOR THESE EVENTS OR PROGRAMS</b>			
<b>Member Dinner Meetings - March, April, September, October</b>			
Event Sponsor		\$ 425	\$
<b>Economic Forecast Dinner - January</b>			
Presenter Sponsor		\$2,250	\$
Program Sponsor		\$1,550	\$
Table Sponsor		\$ 950	\$
Event Sponsor		\$ 425	\$
Beverage Ticket Sponsor		\$ 950	\$
<b>Bowl-O-Rama - February</b>			
Alley Sponsor		\$ 500	\$
Strike Sponsor		\$ 300	\$
Spare Sponsor		\$ 250	\$
<b>Ski Outing - March</b>			
Black Diamond Sponsor		\$2,850	\$
Lunch Break Sponsor		\$1,475	\$
Apres Ski Sponsor (Drink Ticket)		\$ 850	\$
Downhill Race Sponsor		\$ 575	\$
<b>Hosting a BRAGB Dinner/Networking Event</b>			
Hosting a BRAGB event in May, June, July or August (TBD)		\$ 500	\$
<b>Annual Golf Outing - June - Fund Raiser</b>			
Eagle Sponsor		\$2,500	\$
Birdie Sponsor		\$2,000	\$
Par Sponsor		\$1,000	\$
Beverage Cart Sponsor		\$1,000	\$
Prize Sponsor - Closet to Pin, Longest Drive, etc.		\$ 360	\$
Hole or Cart Sponsor		\$ 125	\$
<b>Boston Red Sox Game &amp; Outing at Jillian's - September</b>			
Event Marketing Sponsor		\$ 500	\$
<b>PRISM Awards Gala - October - Fund Raiser</b>			
Platinum Sponsor		\$4,500	\$
Gold Sponsor		\$2,500	\$
Silver Sponsor		\$1,500	\$
Bronze Sponsor		\$1,000	\$
Beverage Ticket Sponsor		\$ 950	\$
Charity Sponsor		\$ 500	\$
Program Book: see marketing document for details		\$	\$

# BRAGB Key Partner Program Checklist

## Continued

SPONSOR THESE EVENTS OR PROGRAMS	Qty.	Fee	Sponsorship
<b>ANNUAL AWARDS &amp; INSTALLATION - November</b>			
Platinum Sponsor		\$1,000	\$
Gold Sponsor		\$ 750	\$
Silver Sponsor		\$ 500	\$
Bronze Sponsor		\$ 250	\$
Beverage Ticket Sponsor		\$ 950	\$
<b>HOLIDAY PARTY &amp; HALL OF FAME - December</b>			
Platinum Sponsor		\$1,500	\$
Gold Sponsor		\$1,250	\$
Silver Sponsor		\$1,000	\$
Bronze Sponsor		\$ 500	\$
Beverage Ticket Sponsor		\$ 950	\$
<b>MEMBER DIRECTORY</b>			
Back Cover		\$1,950	\$
Inside Front Cover		\$1,675	\$
Inside Back Cover		\$1,550	\$
Page One Ad		\$1,550	\$
Full Page Ad		\$1,375	\$
Two Thirds of a Page Ad		\$1,125	\$
Half Page Ad		\$ 725	\$
One Third of a Page Ad		\$ 650	\$
Quarter Page Ad		\$ 425	\$
Enhanced Listing (boxed, bolded, black & white)		\$ 125	\$
<b>ELECTRONIC MARKETING</b>			
Email to Entire Database		\$ 500	\$
Email to BRAGB Members		\$ 300	\$
<b>BUILD BOSTON NEWSLETTER (Quarterly)</b>			
Full Page Ad		\$1,500	\$
Half Page Ad		\$1,050	\$
Quarter Page Ad		\$ 570	\$
Business Card Ad		\$ 250	\$
<b>CONSTRUCTION CAREER PATHWAYS - Work Force Development</b>			
Project Manager Sponsor		\$2,500	\$
Framer Sponsor		\$1,000	\$
Designer Sponsor		\$ 500	\$
Contributing Member - Choose your contribution amount			\$
<b>INDUSTRY ACTION FUND</b>			
Build PAC		\$ 25	\$
Contributing Member - Choose your contribution amount			\$
		<b>Annual Sponsorship</b>	\$
		<b>Pay Over Time</b>	<b>Add 5%</b> \$
<b>Net Annual Sponsorship - Due in full upon receipt of Invoice</b>			\$

# BRAGB Key Partner Program

Once you achieve a certain sponsorship level, you achieve these Key Partner Benefits:

KEY PARTNER LEVELS	Platinum Sponsor <sup>1</sup> Over \$8K	Gold Sponsor \$6K to \$8K	Silver Sponsor \$4K to \$6K	Bronze Sponsor \$2K to \$4K
Additional Event Tickets (1) (maximum of 2 tickets per event)	6	4	2	0
Logo and recognition on BRAGB Electronic Newsletters	✓	✓	✓	✓
Company logo prominently displayed on the BRAGB home page	✓	✓	✓	✓
Recognition as a Key Partner at all BRAGB events throughout the year	✓	✓	✓	✓
Enhanced listing in the printed BRAGB Member Directory (2)	✓	✓	✓	
Recognition in the Program Book given to all attendees at the PRISM Gala	Full Page Color Ad	1/2 Page Color Ad		
Member Spotlight Feature	✓	✓		
Complimentary e-blast to BRAGB members	2	1		

<sup>1</sup> Due to the high price of tickets, each PRISM gala attendee counts as two tickets

<sup>2</sup> If sponsorship is secured prior to item going to print

## It's a easy to Partner with BRAGB!

1. Choose the items/events that you want to be involved in on the checklist.
2. Decide is you want to pay upfront or quarterly? If you pay quarterly please add 5% of total.
3. Please save your completed form and email it to [jhickey@bragb.org](mailto:jhickey@bragb.org)
4. Congratulations! Thank you for partnering with the Builders and Remodelers Association of Greater Boston!!!

# BRAGB Key Partnership Program

**YES! I would like to participate as a BRAGB Key Partner.**

## Partner Information

Name: \_\_\_\_\_ Position/Title: \_\_\_\_\_

Company Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Telephone: \_\_\_\_\_ Fax: \_\_\_\_\_ Cell: \_\_\_\_\_

Email: \_\_\_\_\_

## Payment Information

Check enclosed (made payable to BRAGB, Inc.)

Charge to my:      MasterCard      Visa      American Express

Card Number \_\_\_\_\_ Expiration \_\_\_\_\_

Print Name on Card \_\_\_\_\_ CCV Code \_\_\_\_\_

Billing Zip Code (if different from above) \_\_\_\_\_ Signature \_\_\_\_\_

**Return this form along with payment to:**



45 Dan Road  
Suite #8  
Canton, MA 02021  
Fax: 781-890-2396

**Questions? Contact Scott at:**

Phone: 781-890-2434  
Email: [sszycher@bragb.org](mailto:sszycher@bragb.org)  
Website: [www.bragb.org](http://www.bragb.org)