



2017

Key Sponsor Program



Showcase your products and services to leading professionals in the building industry

Message from BRAGB

Let's Make 2017 the Best Year Yet!

Where would you like to take your marketing efforts in 2017? Are you looking to target home builders and remodelers? Small business owners? Respected industry professionals? Would you like to be present at large formal events such as BRAGB's Economic Forecast Event or the PRISM Awards? Do you prefer to network in a more casual setting, such as our golf tournament or ski outing?

We offer sponsorships to fit any of your goals and budget!

Sponsorship will add value to your membership and help you gain recognition for in front of your industry peers. BRAGB provides members, sponsors, and partners an abundance of ways to achieve professional development and recognition.

The sheer number of events and opportunities we offer can be overwhelming, so we have consolidated some of our best promotional opportunities into this **2017 Key Sponsorship Program**. This program will help you map out your involvement for the coming year in advance.

Additional opportunities may be available as well. We encourage you to contact us for any additional information.

We appreciate you looking to BRAGB as a partner in your marketing efforts. We hope that you look to the coming year with as much anticipation as we do!

Questions?

If you have questions regarding an opportunity in this program, please contact us at (781) 890-2101 or info@bragb.org.



240 Bear Hill Road, Suite 203
Waltham, MA 02451
Fax: 781-890-2396



2017 Key Sponsor Program Associates

CURRENT MEMBERSHIP SIZE:
370 Building Industry Professionals

BRAGB can be an important partner in your overall marketing campaign. Participating as a Key Sponsor:

- Provides your company the benefits of significant promotion to our membership and beyond
- Demonstrates your support for the association that supports the building industry
- Aids the association in providing improved services for members

SPONSORSHIP INFORMATION

	Platinum Sponsor¹ \$8,000 <i>(Value over \$10,750)</i>	Diamond Sponsor \$6,000 <i>(Value over \$7,800)</i>	Gold Sponsor \$3,500 <i>(Value over \$5,000)</i>	Emerald Sponsor \$2,500 <i>(Value over \$3,700)</i>	Silver Sponsor \$1,500 <i>(Value over \$2,600)</i>	Bronze Sponsor \$1,000 <i>(Value over \$1,900)</i>
Event Tickets (maximum of 2 tickets per event ²)	12	10	8	6	4	2
Logo and recognition on BRAGB Electronic Newsletters	ü	ü	ü	ü	ü	ü
Company logo prominently displayed on the BRAGB home page	ü	ü	ü	ü	ü	ü
Enhanced Listing in the on-line BRAGB Member Directory	ü	ü	ü	ü	ü	ü
Recognition as a Key Sponsor at all BRAGB events throughout the year	ü	ü	ü	ü	ü	ü
Prominent listing in the printed BRAGB Member Directory ³	ü	ü	ü	ü	ü	ü
Recognition in the Program Book given to all attendees at the PRISM Gala	Inside Front Cover Color Ad	Full Page Color Ad	1/2 Page Color Ad	1/4 Page Color Ad	Business Card Size Ad	Logo
Member of the Month <ul style="list-style-type: none"> • 2-3 min. presentation at monthly dinner meeting • Display table at monthly meeting • Sponsor space in BRAGB's Online Calendar • Member Spotlight on website and in all e-news that month • Member-to-Member e-blast 	ü Also: Social Media feature (2x)	ü Also: Social Media feature (1x)	ü	ü		
Banner ad on BRAGB home page	Leaderboard	300x250 px Rectangle	300x125 px Rectangle			
One-Year BRAGB Membership ⁴	ü	ü				
Golf Tournament Foursome	ü	ü				
A la carte 2016 BRAGB event sponsorship(s) of choice ⁵ <ul style="list-style-type: none"> • Golf Tournament • Ski Outing • PRISM 	ü					

Notes

- 1..... Exclusive sponsorship for one sponsor - available on a first-come, first-served basis. Please email info@bragb.org for availability.
- 2 Due to the high price of tickets, each PRISM gala attendee counts as two tickets
- 3..... If sponsorship is secured prior to going to print
- 4.....Existing members will extend for one additional year from renewal date. New members will receive one year's membership to begin January 1, 2016 and end on December 31, 2016. Additional application form required.
- 5..... Total value of a la carte sponsorship to be \$500 or less.

2017 Key Sponsor Program

_____ **YES! I would like to participate as a 2017 Key Sponsor.**

Please Choose Sponsorship Level:

- Platinum Key Sponsor (\$8,000) Gold Key Sponsor (\$3,500) Silver Key Sponsor (\$1,500)
 Diamond Key Sponsor (\$6,000) Emerald Key Sponsor (\$2,500) Bronze Key Sponsor (\$1,000)

Sponsor Information

Are you a BRAGB member? Yes _____ No _____ Unsure _____ I wish to join today via this form* _____

Name: _____ Position/Title: _____

Company Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Telephone: _____ Fax: _____ Cell: _____

Email: _____ Web Site: _____

Payment Information

_____ Check enclosed (made payable to BRAGB, Inc.) Charge to my: _____ MasterCard _____ Visa _____ American Express

Card Number _____ Expiration _____

Print Name on Card _____ CVV Code _____

Billing Address (if different from above) _____ Signature _____

Return this form along with payment to:



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Questions? Contact us at:

Phone: 781-890-2101
Email: info@bragb.org
Website: www.bragb.org

*2016 Membership dues are \$650/year and will be added to your Key Sponsorship total amount. One-year membership included in Platinum and Diamond Key Sponsorship levels. New members may be required to complete an official BRAGB Membership application. We will contact you when we receive this form if we need additional information.